

## Context

Many projects do not achieve the desired results due to inadequate communication, despite the organisation's knowledge and support. Due to miscommunication, uninspired project meetings, people who are not informed, ... a project loses speed and impact. Efficient and inspiring communication about and within a project is therefore the key to creating commitment.

After attending this training course, you will be able to proactively take control of your project communication in order to achieve your project goals on time and with buy-in from all stakeholders.

## Our approach

During a two-day training course, we take an in-depth look at communication with project team members and project stakeholders.

Our approach combines theoretical knowledge with practical examples, interactive activities and case studies to provide an in-depth learning experience. Our experienced trainers provide depth and guidance both during the training and via our online learning platform.

## What can you expect?

- Day 1: Communicating within your project:
  - The project charter as a communication tool
  - Roles in a project and interaction between the project leader and sponsor
  - Effective project meetings and meeting facilitation
  - Giving feedback to and interacting with project team members
  - Creating engagement in projects
- Day 2: Communicating about your project:
  - Stakeholder management and communication plan
  - Crisis communication and dealing with conflict
  - Project reporting
  - Creating and giving inspiring presentations about your project

After attending this training course, you will be able to use the hard and soft communication tools correctly, in order to manage the communication process of your projects even better. Improved interaction with your team members and stakeholders will ensure that your project goals are met quickly and efficiently.