# Project and Portfolio Management

## Context

In today's dynamic business landscape, organisations face the ongoing challenge of effectively managing their portfolios to drive strategic objectives and maximise returns on investments. The ability to master portfolio management has become essential for businesses seeking sustainable growth and competitive advantage. Within this portfolio, it is crucial to align programs that combine projects contributing to a common goal.

## Our approach

- We combine theoretical concepts with real-world examples, case studies, and interactive activities to enhance the learning experience.
- This training consists of 2 training days.
- Participants bring in their own cases.
- The training provides the opportunity for experience exchange with other participants.
- The learning experience is supported and enhanced by an online learning platform.
- A training certificate can be provided.

## What can you expect ?

- Master portfolio management fundamentals:
  - Learn how to assess portfolio performance, analyse risks and opportunities and optimise resource allocation
  - Acquire the skills to make informed investment decisions and prioritise projects based on strategic objectives
- Develop effective portfolio governance:
  - Discover the key elements of portfolio governance and establish robust frameworks for decision-making and accountability
  - Learn how to align project portfolios with business objectives, define clear portfolio metrics and establish effective communication channels
  - Acquire the tools to ensure transparency, optimise resource utilisation and maximise portfolio value

## Programme

- What is portfolio & project management ?
- The portfolio management process
- Portfolio planning:
  - Identifying and categorising proposals
  - Documenting proposals
  - Evaluating and prioritising proposals
  - Balancing the portfolio
  - Authorising programs and projects
- Prioritising projects:
  - Multi criteria model
  - Financial assessment
  - Capacity planning
- Portfolio execution:
  - Follow-up of the project portfolio
  - KPI's for the portfolio and dashboarding
  - Portfolio review meetings
  - Portfolio risk management
- Roles and responsibilities in portfolio management
- Project portfolio communication:
  - Stakeholder analysis and management
  - Make a portfolio communication plan

## ◀◀ testimonials

"Interesting content brought in an interactive way. Good exercises."

"Very interactive course, with also interaction between the different participants of the training. Challenging us with the exercises gave me an extra incentive to do well."

"I learned a lot to work with effectively."

"Good energy, well explained, trainer really fun and professional. really good balance between seriousness and fun. The way the training went was perfect. Really good way to respect our "flow". She was very flexible and adapted the training to the audience, which is not easy."

"Thanks to the training, I can now use tools to make my workload/time more efficient."