

## Context

With increasing globalisation and the move towards virtual working, employees increasingly find themselves in international (project) teams. These international projects are not always equally successful: mutual communication and understanding are disrupted by intercultural differences, and a standardised project approach is not implemented in the same way by everyone.

In this training course, participants are sensitised to intercultural differences that may affect cooperation, but which, if well managed, may just as well strengthen it.

## Our approach

- During a 1-day training, we introduce the background of cultural dimensions and the impact that cultural differences can have on collaboration.
- The possibility exists to bring the training into 2 half-days, so that we can work on intermediate learning moments.
- The topics are applied as a combination of theory and exercises.
- The participants bring in real-life examples, on which further work is done. In particular, we focus on the cultures the participants themselves come into contact with.
- The learning experience is supported and enhanced by the use of an online learning platform.
- A training certificate can be provided.

## What can you expect?

- Understanding the impact of cultural differences in critical work situations.
- A practically applicable and solution-oriented intercultural frame of reference in international cooperation.
- Awareness of the importance of perception and own assumptions around particular cultures.

## Programme

- Mapping concrete, difficult work situations in an intercultural context (do's and don'ts)
- What is culture and how can cultural differences be expressed?
  - Advantages and disadvantages of multicultural cooperation
  - Learning about the cultural dimensions (Hofstede and Hall)
  - Applying the cultural differences to the concrete work situation of the participants - differences in leadership, decision-making, problem solving, planning, information exchange, ...
- Creating a broader frame of reference for future application, including to other country cultures.
- Building one's own intercultural competence - practical advice.